

Music Maker Participation Guidelines

When You Join Earthsongs Soundtrack 2030, You Join a Worldwide Movement of Music Makers Collaborating to Ignite a Cultural Phenomenon of Care for Earth + Care for People. Earthsongs Soundtrack 2030 curates our collective sounds to inspire urgent Protection of Nature and Restoration of ecosystems and Human Cultures.

1 Add Your Earthsong to Soundtrack 2030

Email music@earthsongs.world.

Attach Song **and / or** Video to email:

Song MP3 -OR- Link (Youtube, Vimeo, Other)

Video MP4 -OR- Link (Youtube, Vimeo, Other)

Note: Earthsongs can use the embed link from Youtube to post your song on your artist page. Preferably, include an MP4 version to feature your video on Earthsongs homepage.

Include in your email:

Artist statement about your Earthsong

Your Location (City or Bioregion or Country)

Links to your artist website and social channels

Additional credits / details to include on your Earthsongs Artist Page

Attach your Artist Logo jpeg or png

2 Joining Soundtrack 2030

1. Earthsongs makes your dedicated artist page featuring your song and/or video, your artist statement, logo and social links.
2. If you share an MP4 we will add your video to Earthsongs website homepage.
3. Earthsongs will post your song and/or video on Facebook and Instagram when you join Soundtrack 2030.
4. Earthsongs adds your song and/or video to Soundtrack 2030 Youtube Channel and streaming platforms.
5. We add you to Earthsongs Music Makers Email sharing campaign updates, Earth Wisdom and lifestyle actions you can share with fans.

3 Promoting Soundtrack 2030

1. Promoting Earthsongs is optional, but we really hope you will actively participate and bring these critical messages to your fans.
2. Share your Earthsong with fans on social media and at live events. Tell them why it matters.
3. We will send you the Earthsongs Sonicon logo. Add the Sonicon to your website and link it to your Earthsongs Artist page. Use it in social posts about Earthsong.
4. Add the Earthsongs Sonicon logo to your website linking your Earthsongs Artist Page.
5. Be an Earthsongs Ambassador. Actively share Earthsongs message to Protect Nature. Actively share Earth Wisdom and promote regenerative lifestyles. Invite music makers you know to add their Earthsongs to Soundtrack 2030. Represent Earthsongs at events.
6. Earthsongs Ambassadors receive invitations to participate in Earthsongs events and campaigns. For example, you could participate in online conversations at the intersection of music, Indigenous Wisdom and climate change. Or, you could respond to a music request when we are looking to match organizations and music makers with compelling music. Or perhaps you will be inspired to teach youth about songwriting. Maybe Earthsongs is promoting an initiative to Protect Nature in your region and there are opportunities for music makers to get involved.
7. Follow Earthsongs social channels. Share our posts.
8. Create customized social posts for your fans using Canva templates we send you.
9. Promote Earthsongs value memes:
#soundtrack2030, #musictotherescue, #musicmakesmagic, #destinationregeneration
10. Make more earthsongs!

4 Soundtrack 2030 Participation Guidelines

1. Participation is voluntary. Opt out any time: music@earthsongs.com
2. Earthsongs does not sell / will not sell your music.
3. Earthsongs does not / will not use your music for commercial purposes.
4. By participating, you agree to let Earthsongs include your song in Soundtrack 2030 promotion campaigns including promoting you and your song on Earthsongs' website, social channels and digital platforms.
5. Soundtrack 2030 distributes music and music videos in various online channels and social media outlets, e.g., earthsongs.world, Instagram, Spotify, Twitter, Youtube, Facebook, Soundcloud, LinkedIn.
6. As the campaign grows, we intend to get the music out in every possible way. Earthsongs will send a notification when it adds distribution channels.

Why is Soundtrack 2030 important?

Soundtrack 2030 is a curated culturally diverse collection of Earthsongs, a meta-genre, from music makers worldwide playing for nature, playing for consciousness, singing and gifting sonic beauty in response to the annihilation of Life on Earth.

Soundtrack 2030 is a call-to-feeling campaign using the transformative power of music and music video to evoke meaningful actions guided by Earth Wisdom by people worldwide. The future of all life is a stake. Wonder and the Gift of Life are at stake. Our Earth Emergency is the greatest inclusivity issue of all time – everybody's destiny is on the line.

Given the mounting danger humanity faces, science and data cannot engage people to respond to our crisis fast enough – but music can! Inspired people can change the world faster than any policy or law. This is why Soundtrack 2030 is crucially important.

Music makes meaning. Music gets to the heart of the matter. Music catalyzes social transformation because it unites people psychologically across languages and cultures. Music makers can inspire the hearts of billions and lead us towards new identities, values and understandings.

Music makers, you are our heroes, storytellers, guides, blessing givers and historians. All of Life needs everything you have. Earthsongs aims to be the greatest music collaboration of all time to unite the world for Mother Earth. With your songs, Soundtrack 2030 can saturate the airwaves with the frequency of Earthsong – the sound of transformation and Earth Wisdom in every language and genre on every platform.

Through music, we can change the world for the benefit of all Life.

**Now is the time for heroes.
#musictotherescue**